

Hezel Associates.

Since 1987, educators have trusted Hezel Associates to provide quality evaluations that meet our client's needs, inform their work and meet reporting requirements.

A leader in assessment for PK-20 education, we design effective approaches for measuring success in implementing programs.

We are pioneers in evaluating:

- online & distance learning
- teacher professional development
- use of data systems to improve teaching & instruction
- literacy
- technology-facilitated learning
- policy research
- one-to-one computing
- Data Driven Decision Making
- Science, Technology, Engineering & Math (STEM)
- teaching American History

A few of our recent clients:

- PBS TeacherLine
- Texas Education Agency (TEA)
- Ohio Department of Education
- Thirteen/WNET
- South Carolina Education Oversight Committee
- Rhode Island Economic Development Corporation
- ProLiteracy Worldwide



Our Mission:

Intelligence, experience and insight to enable your success in creating, managing, and improving education.

Unique Objectives. Unique Results.



Strategic Evaluation
for **PK-12 Education**
www.hezel.com/PK12



Inquire.

Increase your success through effective assessment.

Hezel Associates conducts thorough needs assessments and formative evaluations to inform your developmental work.

Our targeted assessments:

- Focus on the program goals
- Identify the desirable end results
- Help to set priorities for the most effective use of your resources
- Provide rapid prototype assessment

Achieve results.

Through observations, surveys, one-on-one interviews, focus groups and secondary research, our experts will suggest actions to ensure the best outcomes for your programs.

Hezel Associates has gone beyond our expectations for a quality evaluation of our Reading First grant. The researchers produce comprehensive, timely reports and they are knowledgeable, efficient and responsive to all our requirements.

- Janet Catalfano
Coordinator, Reading Excellence/Reading First

Evaluate.

Increase your success through high quality research.

The success of your program depends on valid, high quality evaluation that meets local, state and national reporting requirements.

Hezel Associates' research and evaluation systematically document the effectiveness of promising new practices. Our approach to evaluation balances methodological soundness with efficiency.

Measure your effectiveness.

Hezel Associates designs evaluation plans that maintain flexibility and pay careful attention to real-world challenges. Our evaluations employ multiple methodologies and triangulate findings for maximum validity.

We provide you with quantitative and qualitative research that:

- Meets requirements of scientific-based research
- Yields insight into program effectiveness
- Determines impact on student outcomes



Achieve.

Increase your quality through continuous improvement.

In the face of higher academic standards and greater accountability, you need research findings that foster continuous improvement.

Hezel Associates' experts conduct rigorous evaluations that provide education leaders with sound evidence to improve instruction and management.

Make informed decisions.

Your best decisions will be made with objective evidence that reflects the implementation, progress and outcomes of your program. Hezel Associates works with clients to identify the most promising ways to improve student achievement and success through customized research.

